

Freelancers



About Me



Freelancer

**System Scientist with Focus on
Self Organizing Systems**

**Organizer of the Munich Drupal
User Group Meetings**

About us Freelancers



Drupal projects enable many of us to feed ourselves and our families

But there is room for improvement!

**Sometimes
freelancers
decline project
proposals
because they
are fully
booked**



But there is room for improvement!

**Sometimes
freelancers
decline project
proposals
which they can
not handle
alone**



But there is room for improvement!

**Sometimes
freelancers
have a gap and
could need one
of the declined
projects**



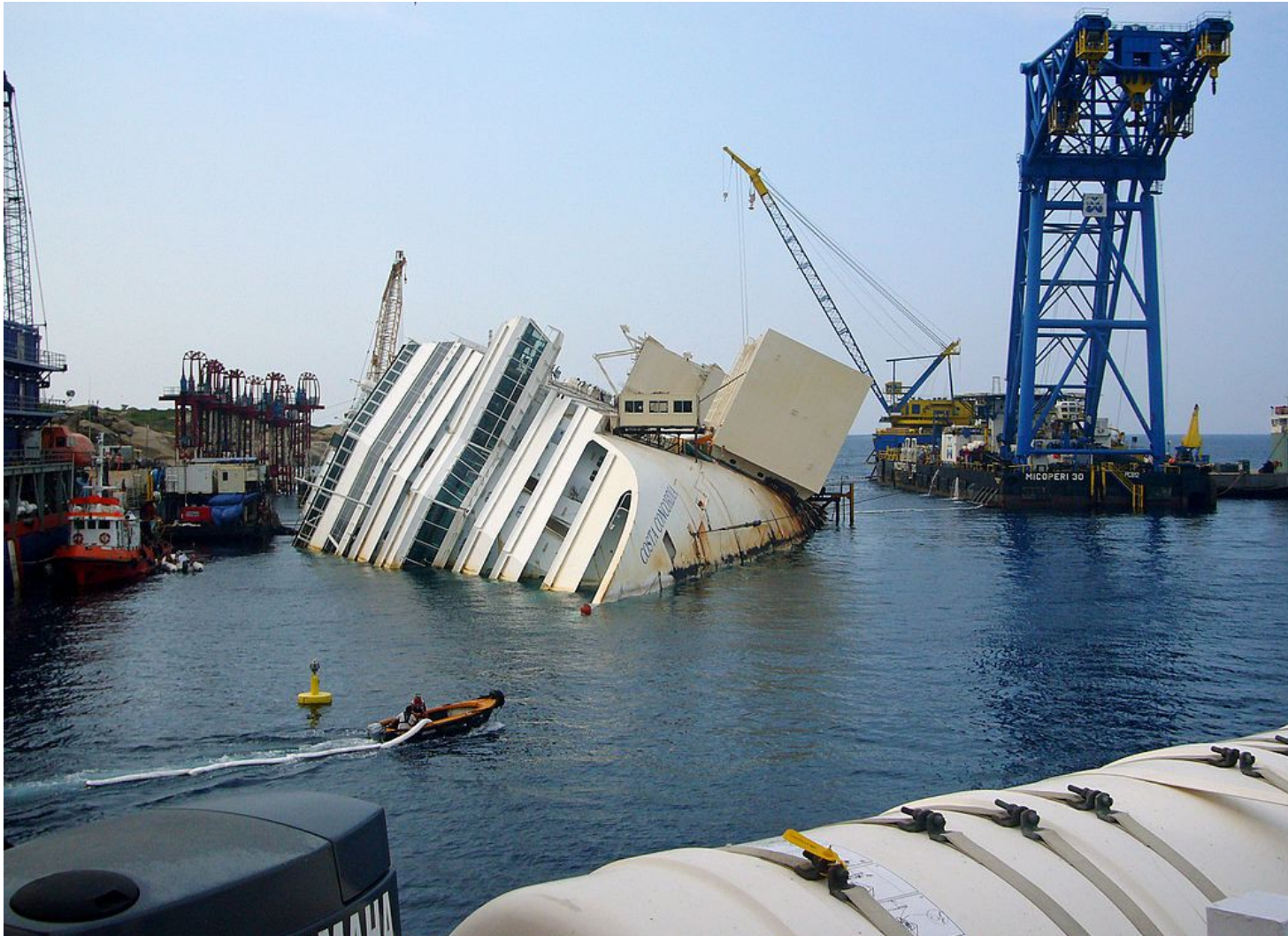
All Stakeholders Profit from Cooperation

Temporary shortages of orders can be smoothed out



All Stakeholders Profit from Cooperation

Ad hoc teams could tackle larger projects



All Stakeholders Profit from Cooperation

Referrals make customers happier than rejections



All Stakeholders Profit from Cooperation

Flexible Teams



All Stakeholders Profit from Cooperation

Recruiting
becomes easier

GREAT SALE
of
SLAVES
JANUARY 10, 1855

HERE Will Be Offered For Sale at Public Auction at the SLAVE MARKET, CHEAPSIDE, LEXINGTON, All The SLAVES of JOHN CARTER, Esquire, of LEWIS COUNTY, KY., On Account of His Removal to Indiana, a Free State. The Slaves Listed Below Were All Raised on the CARTER PLANTATION at QUICK'S RUN, Lewis County, Kentucky.

3 Bucks Aged from 20 to 26, Strong, Ablebodied
1 Wench, Sallie, Aged 42, Excellent Cook
1 Wench, Lize, Aged 23 with 6 mo. old Picinniny
One Buck Aged 52, good Kennel Man
17 Bucks Aged from twelve to twenty, Excellent

TERMS: Strictly CASH at Sale, as owner must realize cash, owing to his removal to West. Offers for the entire lot will be entertained previous to sale by addressing the undersigned.

JOHN CARTER, Esq.
Po. Clarksburg Lewis County, Kentucky

What is Your Situation?

**Do you collaborate
commercially already?**

If so, how?



What is Your Situation?

What keeps you from collaborating more than you do now?



What is Your Situation?

Are you mainly a receiver or a contributor of referrals?



A First Step

The screenshot shows a web browser window with the URL `kittenkiller.guru`. The page features a header with a logo of a stylized orange cat with a black mask, the title **Kitten Killer Guru**, and the tagline *Don't hack Drupal, refer an expert!*. A navigation menu includes [About](#), [My referrals](#), [News](#), and [Contact](#). The main content area is titled **The Drupal-Guru referral community** and contains four columns of text and images:

- Column 1:** Image of a person on a bicycle carrying large stacks of cardboard boxes. Text: **Drupal freelancers frequently are fully booked while receiving more enquiries**
- Column 2:** Image of a green truck. Text: **- or they receive project enquiries to large to handle them alone**
- Column 3:** Image of a person looking through a microscope. Text: **- or they have a gap and search for work.**
- Column 4:** Image of a group of people performing a human pyramid. Text: **Here they can collaborate on projects or forward them to each other.**

On the right side of the page, there is a **User login** form with the following fields and options:

- Username *** (input field)
- Password *** (input field)
- [Create new account](#)
- [Request new password](#)
- [Log in](#) (button)

Supportive Structures

Communication Structures

- Get to know each other's skills
- Make referrals
- Build teams



Supportive Structures

Support of Project Management



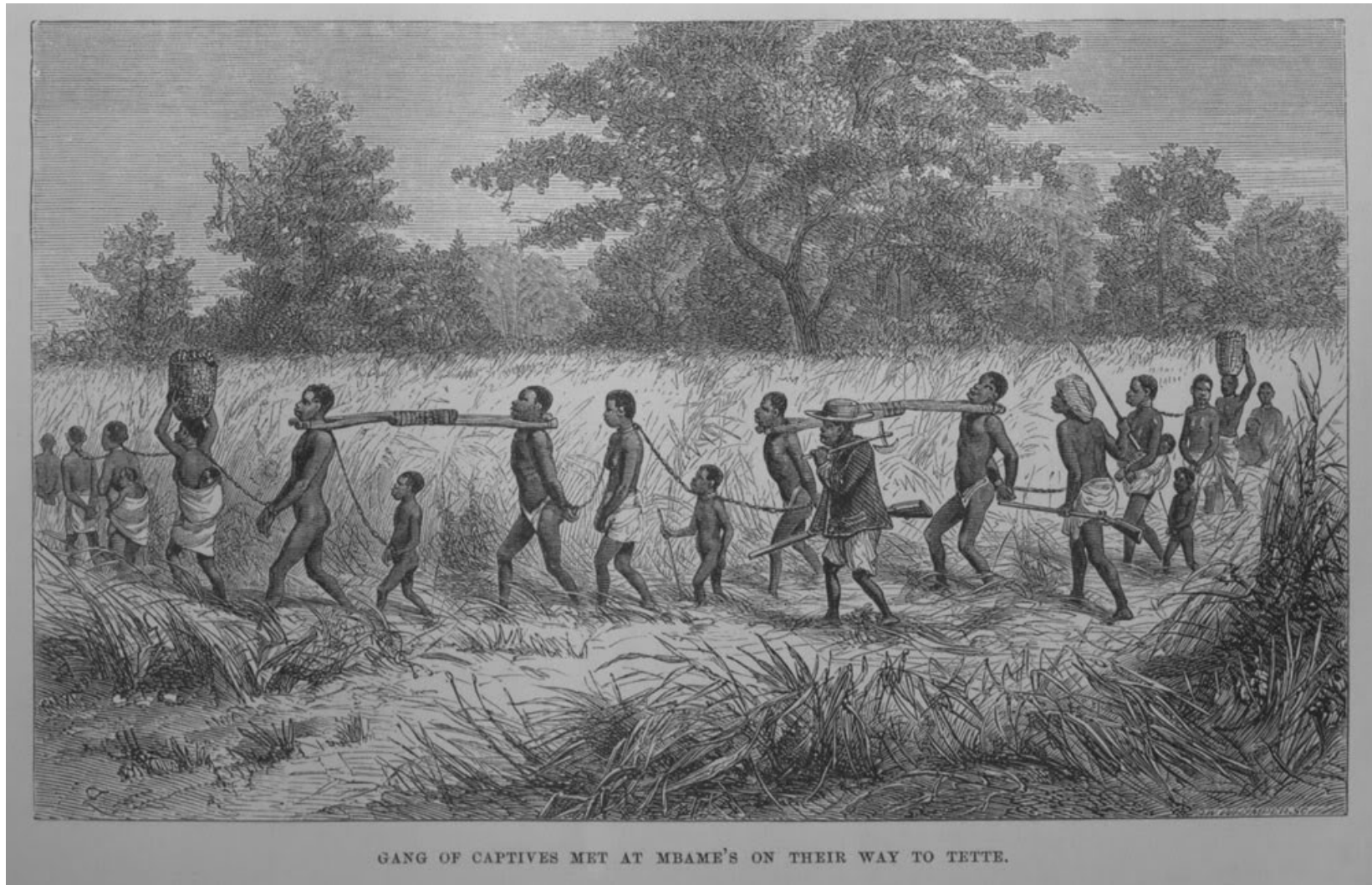
Supportive Structures

Liability: What if something goes wrong?



Supportive Structures

Membership on Invitation only



Supportive Structures

Should a Referrer receive Commission?



Supportive Structures

Would Sales be Advantageous?

